Continuation of Publicity Discussion

* Publicity
  + - … chalking (Classroom and streets)
    - On Demand Tickets
    - In class announcement
    - Balloons?
    - WEAR SHIRTS—Spirit Week
    - Spread out fliers
      * Not only on Sproul, but also other places
    - Picket Signs (Loop/route around campus)
    - Mobile Banner/Ad
      * Ice cream truck music
      * Friday before the show
    - Class announcements
  + Flyering
    - Dorm
    - Own Buildings/Apartment 8.5 x 11
    - Open out to cast—entire cast flier buildings
* Potluck
* TECH
  + Lights closer up to cover shadows
  + Theatre for Charity Balcony Lights?
  + Another Switchboard?